

Dear West Virginia Dairy Princess Applicant,

Got Milk? Thank you for requesting this application for the WV Dairy Princess contest. The Dairy Princess acts as an ambassador for the Dairy Industry in West Virginia. She educates the public about general dairy knowledge and promotes the healthful benefits of milk and dairy products. She will work with the Dairy Princess Committee and the WV Department of Agriculture during her reign. Eligible applicants are young ladies between the ages of 16 and 21 who are members of West Virginia 4-H or FFA.

The applicants will be asked to attend the West Virginia Dairy Show for the pageant on August 16th. All contestants will be judged on general dairy knowledge, poise, creativity, and public speaking skills during the prepared speech and during the interview. Attached is a copy of the scoring sheet, in which all contestants will be scored.

The contest process will fulfill the majority of the day on August 16th. Interviews will be held in the late morning/early afternoon, followed by the pageant in the evening. During the pageant, the contestants will be asked to present a prepared speech/presentation on a designated topic and answer an impromptu question. A more detailed letter with an itinerary and clothing expectations will be mailed to all applicants.

This year's prepared speech/presentation topic is "Educating the Public: Addressing Consumer Misconceptions." I ask that you remain neutral on all topics, providing the arguments of both sides. Be creative. Props are encouraged.

The Dairy Princess will receive a scholarship, a small clothing allowance and some travel expenses. The first runner-up will be the Dairy Maid. She is expected to promote the dairy industry and the benefits of milk in her hometown. The Dairy Maid will replace the Dairy Princess if she is unable to attend events or unable to continue her reign for any unforeseen circumstances.

The application, a \$25 entry fee can be emailed and/or mailed to the West Virginia Dairy Princess Committee, kpmoore26@gmail.com, 610 Ferrels Ridge Rd., Hedgesville, WV 25427. All applications must be received no later than July 20th. More information about the interview process and pageant will be provided after that date. Thank you for your interest in the contest and best of luck.

Sincerely,

Page Moore
West Virginia Dairy Princess Committee.

West Virginia Dairy Princess Contest Application
(Please use ink)

Name _____

DOB _____ Age _____

Address _____

County _____

Phone _____

Parents/

Gaurdian _____

School _____ Last Grade

Completed _____

Are you a member of 4-H or FFA? (please circle): 4-H, FFA, Both, or None

College Major (if applicable) _____

School Activities _____

Community Activities _____

Tell us about your dairy knowledge (attached a sheet for future explanations if needed)_____

What is your favorite dairy food?

Why do you want to be the WV Dairy Princess?

Three words to describe yourself _____

Signature _____

Parent Signature _____

State Dairy Princess Judging Sheet

Candidate's
Name: _____

PORTION 1	PRE-SUBMITTED APPLICATION	20 Pts.
1-5 Points	Community/School Involvement	_____
1-10 Points	Ability to express thought and beliefs	_____
1-5 Points	Future goals	_____
	Total	_____

PORTION 2	PREPARED SPEECH	30 Pts.
1-4 Points	Self-Confidence	_____
1-4 Points	Preparation	_____
1-4 Points	Adherence to topic	_____
1-4 Points	Subject relationship to topic	_____
1-4 Points	Posture, appearance	_____
1-4 Points	Achievement, motivation, enthusiasm	_____
1-6 Points	Originality, creativity, sincerity	_____
	Total	_____

PORTION 3	SINCERITY IN PROMOTING DAIRY INDUSTRY	15 Pts.
1-4 Points	Would be a good mentor for others	_____
1-3 Points	All around good leadership skills	_____
1-3 Points	Involvement with 4-H or FFA	_____
1-5 Points	Dairy industry background	_____
	Total	_____

PORTION 4	PERSONAL INTERVIEW	30 Pts.
1-5 Points	Composure	_____
1-10 Points	Ability to communicate	_____
1-5 Points	Innovative and creative ideas	_____
1-10 Points	Genuineness and warmth	_____
	Total	_____

PORTION 5	FINAL QUESTION	15 Pts.
1-5 Points	Ability to clearly communicate	_____
1-5 Points	Adherence to topic	_____
1-5 Points	Composure	_____
	Grand Total	_____